

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Mentzer Media Services
600 Fairmont Ave Ste 306
Towson, MD 21286

<u>Contract / Revision</u> 134149 /		<u>Alt Order #</u> 07894380
<u>Product</u> AMERICANS PROSPERITY		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 1835
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCCB	08/15/12	08/17/12	Fox News @ 10pm	10p-1035p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	--112--	4			\$1,500.00				
N 2	WCCB	08/15/12	08/17/12	Fox News EDGE	1035p-11p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	--111--	3			\$350.00				
N 3	WCCB	08/16/12	08/16/12	FOX NFL Pre-Season	FOX NFL Pre Seas		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	---T---	3			\$4,000.00				
N 4	WCCB	08/17/12	08/17/12	Panthers Pre-Season Game	Various		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	----F--	1			\$10,000.00				
N 5	WCCB	08/18/12	08/19/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----11	2			\$550.00				
N 6	WCCB	08/19/12	08/19/12	Fox News Sunday	9a-10a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----S	1			\$75.00				
N 7	WCCB	08/20/12	08/21/12	Fox News @ 10pm	10p-1035p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	11-----	2			\$1,500.00				
N 8	WCCB	08/20/12	08/21/12	Fox News EDGE	1035p-11p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	11-----	2			\$350.00				
N 9	WCCB	08/15/12	08/19/12	Fox News Rising	530a-8a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	--WTF--	3			\$150.00				
N 10	WCCB	08/20/12	08/21/12	Fox News Rising	5a-530a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	MT-----	1			\$50.00				
Totals											22	\$34,425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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134149 /	07894380

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08/15/12 - 08/21/12	AMERICANS PROSPER	1835

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans for Prosperity	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
07/30/12 - 08/21/12		22		\$34,425.00		\$29,261.25						
Totals		22		\$34,425.00		\$29,261.25						

Signature: _____ **Date:** _____

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